



presents

WHAT THE CONSTITUTION MEANS TO ME

by Heidi Schreck

March 24 & 25
Key Biscayne Community Center

"City Theatre's Constitution May Be
Season's Most Important Play"
-Florida Theater On Stage

"A perfect play for
right now."
- Miami Artzine

"Gripping and
endearing."
- Artburst Miami

Heidi Schreck's hilarious and hopeful Tony- and Pulitzer-nominated play breathes new life into the U.S. Constitution. A young Heidi earns her college tuition by winning Constitutional debate competitions. As an adult, she discovers debate topics get messy when life and consequences become personal. Surprising, poignant, and funny, the play traces the profound relationship between four generations of women and the founding document that shapes our lives.

SPONSORSHIP & ADVERTISING OPPORTUNITIES

444 Brickell Ave, Suite 229
Miami, FL 33131
(305) 755-9401
info@citytheatre.com


www.citytheatre.com

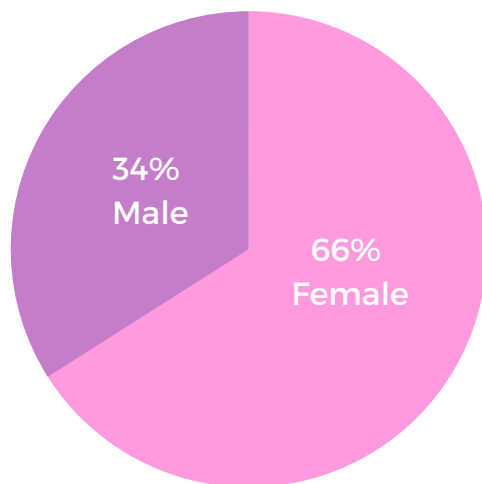
CITY THEATRE

City Theatre is a Miami-based, award-winning not-for-profit professional theater company founded in 1996. City Theatre is nationally recognized for its mission to develop and produce works that reflect, engage, and impact our community. We strive to reach our mission by providing artistic and educational opportunities for the continued development of the theatre community in South Florida, regionally, and across the country.

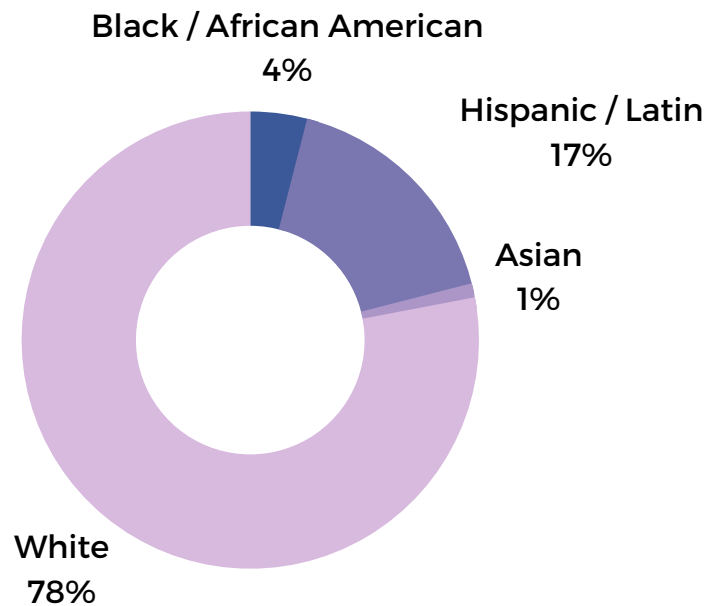
AUDIENCE DEMOGRAPHICS

Based on data from December 2022, here's who you can expect to see in our audience for Heidi Schreck's "What the Constitution Means to Me".

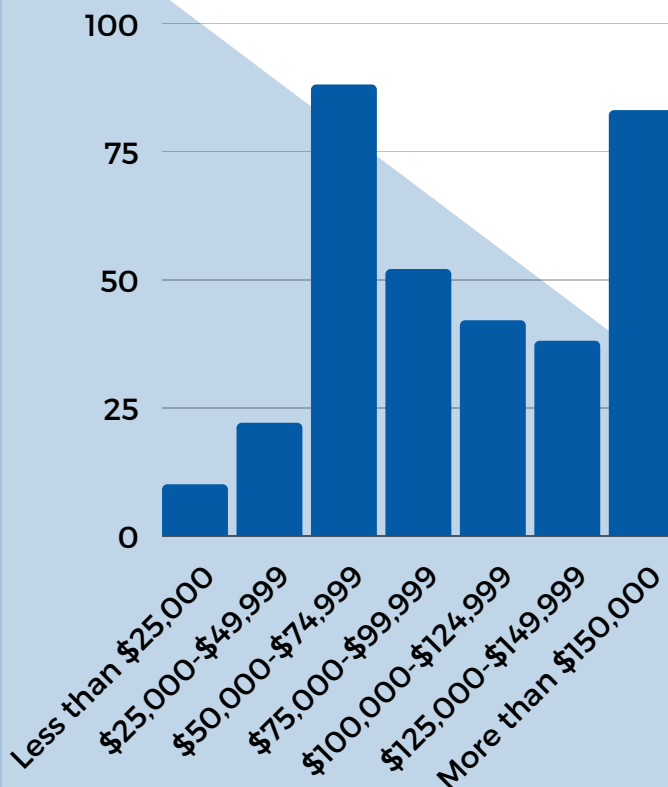
GENDER



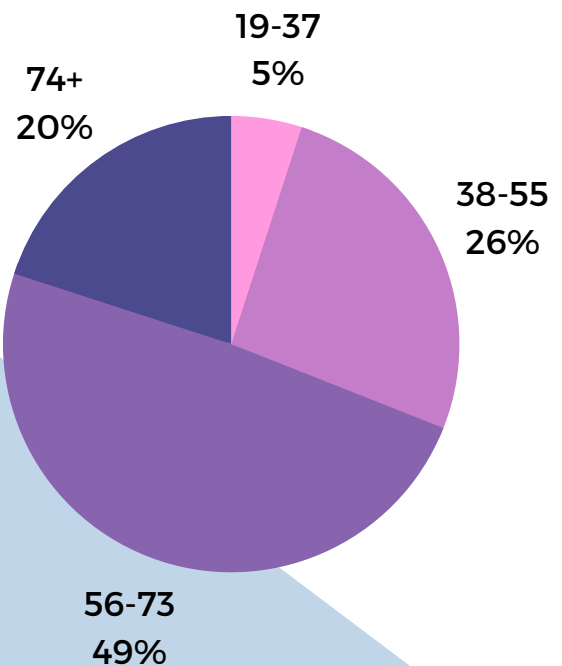
ETHNICITY



INCOME



AGE GROUPS



We partner with local leaders, business owners, and arts advocates who are looking to engage their target audiences and community-at-large through the trusted and well-known City Theatre brand. City Theatre works with sponsors to create engaging audience experiences. Let us know how we can customize a package to meet your sponsorship and advertising goals. Opportunities include:

SPONSORSHIP

Opening Night Sponsor | \$2,500

Named as City Theatre Opening Night Sponsor for the "What the Constitution Means to Me" pre-show reception on Friday, March 24, 2023.

- Sponsor prominently featured on promotional materials, website, and social media plus inclusion in email blast to our 17,000+ email list
- Listing on title page of printed Playbill plus a Full-Page Ad
- Customizable digital / online campaign
- Lobby presence and recognition from the stage at all shows
- Ten (10) Reserved Seats for Opening Night

Pocket Constitution Sponsor | \$1,500

Pocket Constitution Sponsorship provides a free pocket-sized Constitution for audience members to take home.

- Sponsor logo and branding on all pocket-sized Constitutions for audience
- Featured sponsor on City Theatre website and promotional materials
- Lobby Recognition and recognition from the stage at all shows
- Listing on title page of printed Playbill plus a Full-Page Ad
- Six (6) Reserved Seats for any show during the run

PLAYBILL ADVERTISING

FULL PAGE AD \$250.00	1/2 PAGE AD \$150.00	1/4 PAGE AD \$75.00
Width: 2120 pixels Height: 3176 pixels	Width: 2120 pixels Height: 1548 pixels	Width: 1020 pixels Height: 1548 pixels

- FILE FORMATS
 - PDF: Hi-Res, press ready files. Composite CMYK or Grayscale. PDF/X-1A compliant.
 - JPEG: CMYK or Grayscale. High Quality Baseline Standard.
- RESOLUTION: Please make sure your artwork is at least 300dpi.
- COLORS: Please prepare your artwork as CMYK (Cyan, Magenta, Yellow and Black) to ensure the best reproduction of your ad.
- FONTS: Due to the vast number of different fonts, all fonts used MUST be embedded or outlined before sending us the final artwork.
- BLEED: The bleed requirement is 1/8" on each side of the ad.
- BORDERS: Please do not place a border around your ad. This will be done when the ad is inserted into the playbill.

CONTACT US

WE WANT TO HEAR FROM YOU

Tell us how you'd like to reach your audience! City Theatre works with sponsors to engage their networks, so let us know how we can create a customize package to fit your budget and needs. In addition to the listed benefits, other opportunities include tables, product placement, speaking opportunities, and in-kind donations. Contact us today to discuss your marketing goals and measures for success.

Gladys Ramirez | Executive Director
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FIND US ONLINE



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